

**LAPALME
MAGAZINE
PRINT
MEDIKIT
2023**





SUMMER 2019



FALL 2018



SPRING 2020

Print Run: 72,000
copies Pass on
Readership: 3.1

ABOUT

Lapalme Magazine has steadily built a strong brand in the print fashion and lifestyle world. Today the magazine sits among the most visited global sources for inspiration in the fields of fashion, travel, music, art and lifestyle in general.

Innovation, progression and always being in the public eye are only some of the core values of Lapalme Magazine. In Summer 2013 the first print issue was born and for over 5 years the drive that has made the magazine what it is today, is the very same that also makes Lapalme continue to stand out.

Lapalme shares all these values with it's readers, which are young influencers and trendsetters from around the globe. Join the leading voice regarding elevated living as we entertain our audience of over 200,000+ Readers through immersive and vibrant editorials on the latest in fashion, food and travel each season.

Since its launch, Lapalme Magazine has worked diligently to create a network of experienced editors across the globe to bring location specific insights that readers won't find anywhere else. Our stunning dual-cover publication accompanied by captivating editorials and tactile storytelling fuel our robust community engagement. The success of Lapalme Magazine allows our sponsors and advertisers to engage with readers internationally.





AUDIENCE

GENDER

53%
female

47%
male

42% USA
35% UK
23% EU

TARGET GROUP

Fashion Impressarios /
Brand owners & PR specialists /
Influencers & Early Adopters /
Trendsetters & Forecasters /
Collectors /

VISUAL LANGUAGE



CELEBRITY PROFILES



A STORM IS COMING

Child actresses. They're adorable, precocious, frisky, gifted. Some of them play on game and push before they're 16. But the most talented ones — with a lot of luck and great parenting — and of course the right parts — can blossom into true dramatic movie stars. Jodie Foster (who started at 2), Natalie Portman (3), Mila Kunis (11), Elle Fanning (9). And just we forget, Elizabeth Taylor (9).

Now a serious child prodigy is about to get her big dramatic turn. Fourteen-year-old Saoirse Ronan headlines Disney's all-time A-Lister *A Wrinkle in Time*, their four-and-a-half-million-dollar budget adaptation of the 1963 Newbery Medal young adult fantasy book. And the production of the Madeline L'Engle's classic book — a mix of childhood innocence and spirituality — she is *SPOLLS*.

ALERT: Ronan is not just the planet — but she enters galaxy. And Ronan is Meg Murry, has a much larger role than those of Quip Wintery, Renee Witherspoon, and Chris Pine in the *Star Wars* franchise.

JAIMIE ALEXANDER EYES WIDE OPEN

32



Photographer: HELEN PALAZZI
Stylist: JESSIE BARNETT
Creative Director: JESSIE BARNETT
Hair: HART FOSTER
Makeup: STEPHANIE PASCO
Location: THE LITTON HOTEL




LAPALME FALL BOOK

LEAH REMINI

The tell it like it is actress talks to Merle Ginsberg about life after quitting Scientology and how she isn't going down without a fight.

Interview by Merle Ginsberg
Photographer: Helen Palazzi
Creative Director: Jessie Barnett
Hair: Hart Foster
Makeup: Stephanie Pasco
Location: The Litton Hotel

In their unique way, we see the faces of some of the most talented actresses in Hollywood. Leah Remini is one of the most talented actresses in Hollywood. She's been in the industry for over 20 years, and she's still going strong. She's been in the industry for over 20 years, and she's still going strong. She's been in the industry for over 20 years, and she's still going strong.



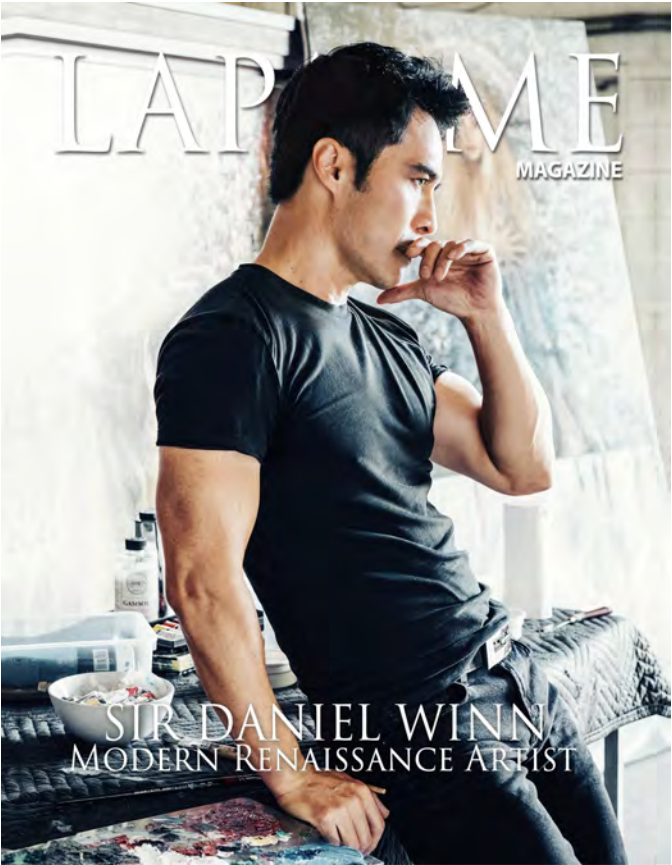
JESSE PALMER

DAYTIME'S HOTTEST NEW HOST



TAYE DIGGS

BUILDING AN EMPIRE



SIR DANIEL WINN

MODERN RENAISSANCE ARTIST



KATHARINE MCPHEE

I FALL IN LOVE TOO EASILY

Written by: Jessica Finn
Photographer: Enrique Vega
Creative Director: Derek Walther
Stylist: Amy Orenstein
Makeup: Amy Orenstein
Hair: Ericka Verrett for TMG - LA
Location: No Vacancy

Katharine McPhee has become one of the biggest stars to be catapulted from obscurity into a household name after her time on *American Idol*.

She stands out from her fellow *Idol* stars in that she has been almost exclusively acting in major television shows, like her starring role in *Smash*, while only occasionally releasing albums. Her eager fans know this year contains one of those occasions.

Speaking with *LAPALME*, Katharine tells us about her exciting journey of getting back to her musical roots. She talks about her new album, *Reverie*, just in time for the holidays, how she stays sane with the pressures of Hollywood, and her hopes to have little ones in the not so distant future.

Katharine is speaking to us in the midst of a fully packed schedule.



MONTANA TUCKER

LIVING IN HER GOLDEN ERA



ARIEL WINTER

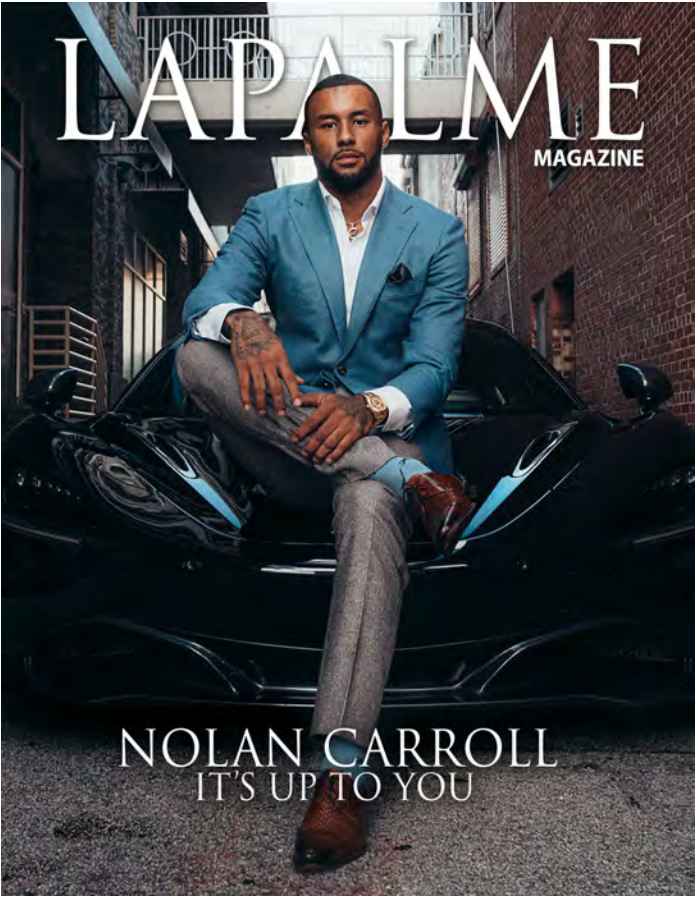
LIVING BY HER OWN RULES

By Jessica Finn
@jessicafinn

Ariel Winter is wise beyond her 19 years, and that's because it was required of her at a very young age. Her aged wisdom helped her get out of what, by all accounts, was a very toxic upbringing.

Ariel Winter is poised and professional during her interview with *LAPALME* Magazine, and she is excited to start on the next chapter in her life, which is at least a temporary departure from acting. She has taken the time out to speak with us the night before she begins her next adventure: her first day of college at UCLA.

"My goal is actually to get my law degree. I've always wanted to be a lawyer, and while I love acting and will probably do it for the rest of my days, I definitely think that it's important for me to go to school and do something I'm passionate about."



NOLAN CARROLL

IT'S UP TO YOU



JAKE BORELLI

Grey's Anatomy has a long history of inclusion of LGBTQ characters over the years, but now the show's first romantic storyline involving two male doctors has even inspired its stars to come out publicly in real life.

If you're a fan of Grey's, you may know his character as Dr. Levi Schmitt or even "Glasses," actor Jake Borelli has said to have been out to his friends and family for nearly a decade, but after talking over the proposed storyline, he knew he was ready to come out to the greater public too.

Written by: Jessica Finn
Photographer: Helen Palazzi
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Stylist: Amy Orenstein
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Hair: Ericka Verrett for TMG - LA
Location: No Vacancy

EDITORIALS



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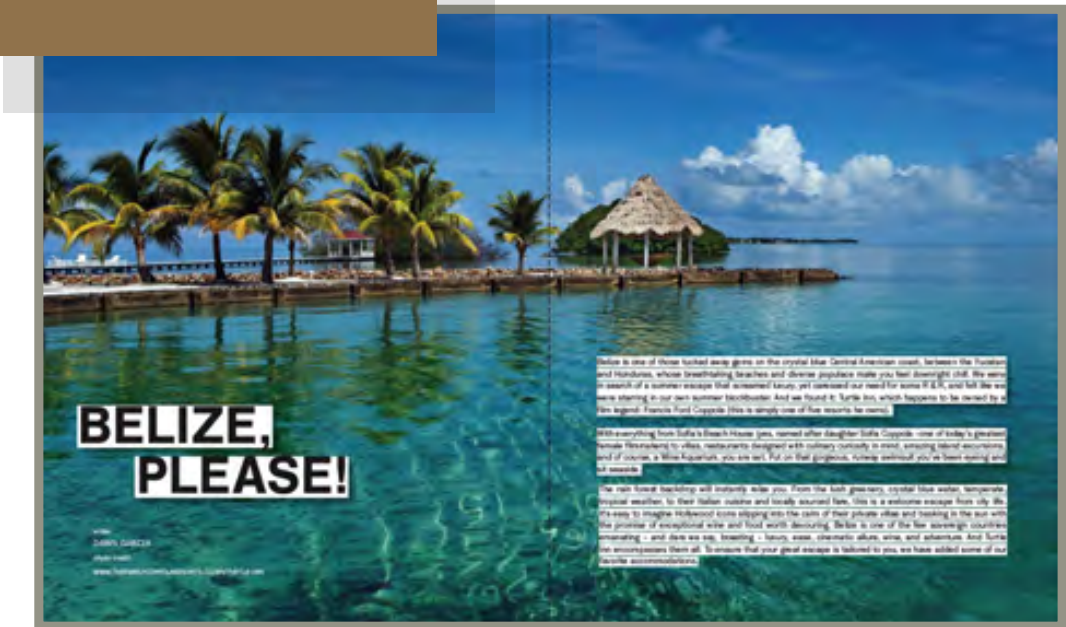
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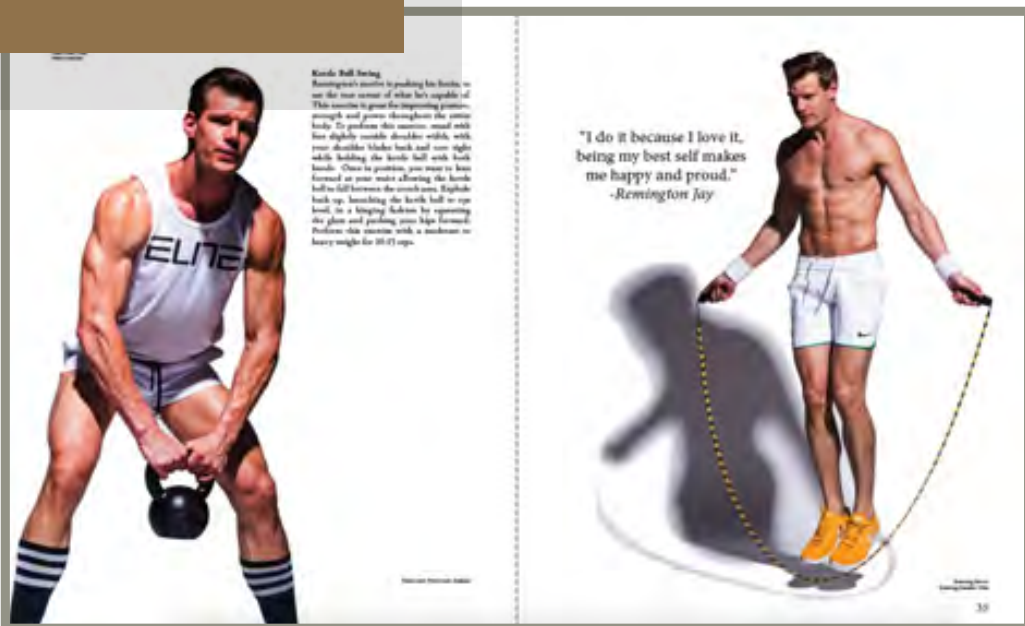
EDITORIAL CALENDAR 2023

SPRING



TRAVEL + ADVENTURE

SUMMER



SAND + SUN

FALL



FASHION + STYLE

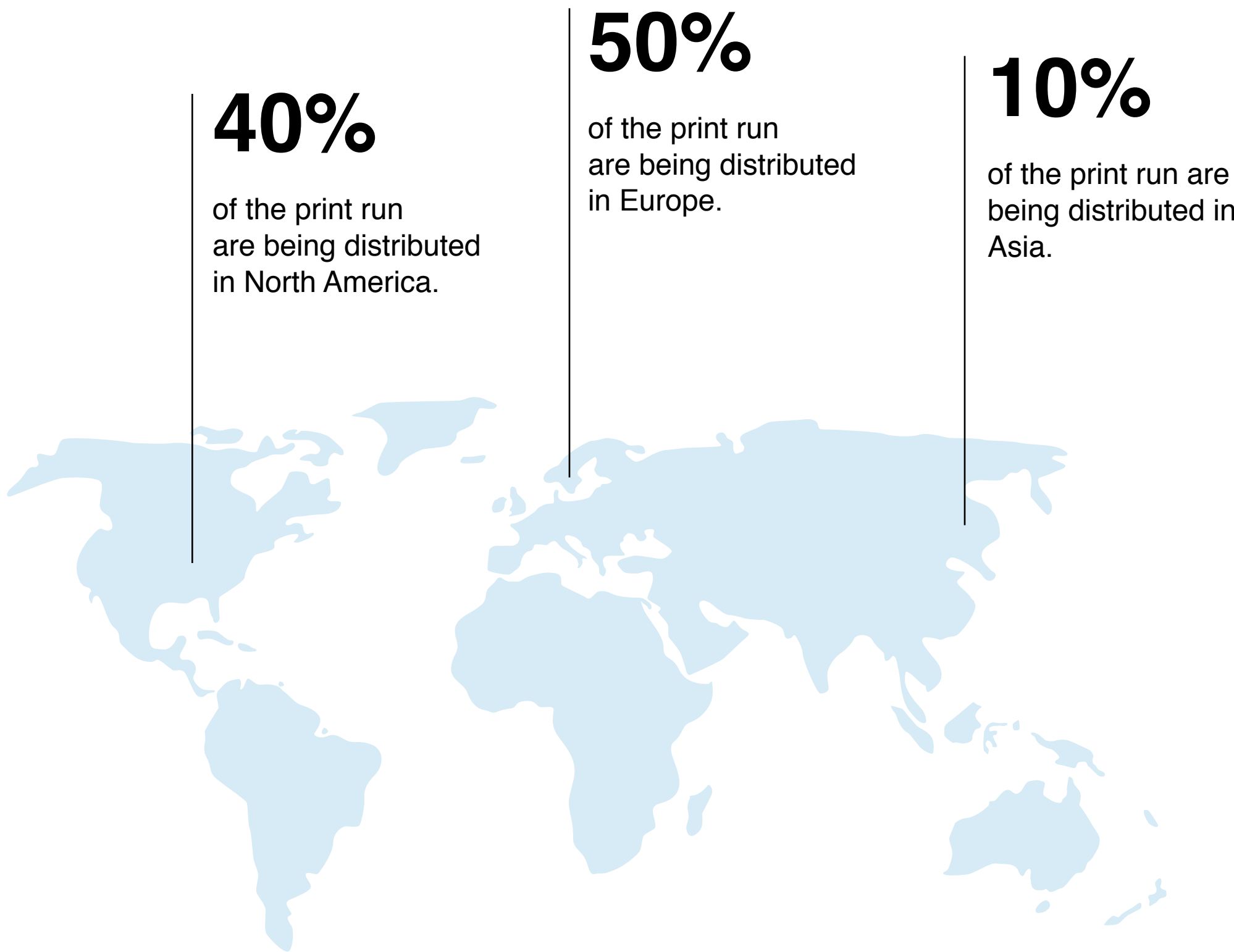
WINTER



SHOPPING + HOLIDAY GIFTING



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CONTACTS

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1177 Market Street
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AD SALES:
Kevin LaPalme
Kevin@lapalmemedia.com

