Print Run: 72,000
Readership: 3.1
ABOUT

Lapalme Magazine has steadily built a strong brand in the print fashion and lifestyle world. Today the magazine sits among the most visited global sources for inspiration in the fields of fashion, travel, music, art and lifestyle in general.

Innovation, progression and always being in the public eye are only some of the core values of Lapalme Magazine. In Summer 2013 the first print issue was born and for over 5 years the drive that has made the magazine what it is today, is the very same that also makes Lapalme continue to stand out.

Lapalme shares all these values with it’s readers, which are young influencers and trendsetters from around the globe. Join the leading voice regarding elevated living as we entertain our audience of over 200,000+ Readers through immersive and vibrant editorials on the latest in fashion, food and travel each season.

Since its launch, Lapalme Magazine has worked diligently to create a network of experienced editors across the globe to bring location specific insights that readers won’t find anywhere else. Our stunning dual-cover publication accompanied by captivating editorials and tactile storytelling fuel our robust community engagement. The success of Lapalme Magazine allows our sponsors and advertisers to engage with readers internationally.

The next print issue will be released in June 2019.
AUDIENCE

GENDER

53\% female
47\% male

TARGET GROUP

Fashion Impressarios / 
Brand owners & PR specialists / 
Influencers & Early Adopters / 
Trendsetters & Forecasters / 
Collectors /
VISUAL LANGUAGE
ARTICLES / STORIES
EDITORIALS
ART / DESIGN & MUSIC
Next Release Date: 15th June 2019
Copy Deadline: 25th May 2019
Print Run: 72,000 copies
Frequency: Quarterly
Pages: +/- 128 pages
Size: 8.5" x 11"
Newsstand Price: $4.99 USD + shipping costs
EDITORIAL CALENDAR 19

SPRING
TRAVEL + ADVENTURE
ON SALE 03.30.19
AD CLOSE 01.29.19
MATERIALS 02.15.19

FALL
FASHION + STYLE
ON SALE 09.01.19
AD CLOSE 08.02.19
MATERIALS 07.30.19

WINTER
SHOPPING + HOLIDAY GIFTING
ON SALE 11.15.19
AD CLOSE 10.15.19
MATERIALS 10.15.19

SUMMER
SAND + SUN
ON SALE 06.15.19
AD CLOSE 05.25.19
MATERIALS 05.25.19

TRAVEL + ADVENTURE
ON SALE 03.30.19
AD CLOSE 01.29.19
MATERIALS 02.15.19

FASHION + STYLE
ON SALE 09.01.19
AD CLOSE 08.02.19
MATERIALS 07.30.19

SHOPPING + HOLIDAY GIFTING
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AD CLOSE 10.15.19
MATERIALS 10.15.19
DISTRIBUTION

40% of the print run are being distributed in North America.

50% of the print run are being distributed in Europe.

10% of the print run are being distributed in Asia.
DISTRIBUTION

AIRPORTS & HUBS
NY La Guardia
NY Kennedy
Dallas/Ft. Worth
Washington DC
Miami
Chicago
Atlanta
Los Angeles
San Francisco
Others
BRANDS
IN BOOK AD RATES

1/1 PAGE:
$5000

2/1 PAGE:
$8000

INSIDE LEFT COVER PAGE
$6000

INSIDE RIGHT COVER PAGE
$6000

ADVERTORIAL:
prices on request
IN-BOOK PRODUCT PLACEMENT

COVER:
prices on request

TABLE OF CONTENTS:
prices on request

FEATURE EDITORIAL:
prices on request

ADVERTORIAL:
prices on request

FEATURE PAGES 1/2

FEATURE PAGES 3/4

FEATURE PAGES 5/6

FEATURE PAGES 7/8
SPONSORED CONTENT

NATIVE ADS CREATED FOR LAPALME ONLINE:

Innovative, personalized content informing our readers about your Brand, Talent, Book or Music.

These articles can contain photos and video and can be promoted via corresponding social media posts.

prices on request